



HERE'S TO THE LOSERS.

PUT ON THE ARMBAND. TAKE OFF THE POUNDS.

If your goals for 2011 include losing a few pounds, arm yourself with the ultimate weight loss technology. The BodyMedia FIT Armband is like a decoder device that deciphers your body's language. The system lets you track your caloric intake and burn as well as sleep patterns and gives you insights into your body's inner workings. And its innovative technology is clinically proven to help you lose up to 3X more weight.* Have a happy new you.



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* see website for details